



## 2021 Series 1 Course A

<b>Title</b>	<b>Inside Allied Press</b>
<b>Date</b>	<b>Tuesdays 2 March – 30 March 2021 and Wednesday 7 April 2021 (tour only)</b>
<b>Time</b>	<b>10 am – 12 noon Tuesdays 2.15 pm – 4.15 pm Wednesday 7 April (tour)</b>
<b>Venue</b>	<b>Otago Golf Club, 125 Balmacewen Road, Dunedin Allied Press Building, 52 Stuart Street, Dunedin (tour)</b>
<b>Convenor</b>	<b>Stuart Strachan</b> Email: <a href="mailto:sjstrachanz@gmail.com">sjstrachanz@gmail.com</a> Phone: 03 482 2339
<b>Developers</b>	<b>Grant McKenzie Matthew Holdridge</b>
<b>Course fee</b>	<b>\$45 (please do not pay until you receive an invoice)</b>

Allied Press is the South's most important, independent media company. As well as the flagship *Otago Daily Times*, it encompasses 17 community newspapers throughout the South Island, a television station and two printing works. This series of insider presentations will provide a comprehensive account of how it came to be and of its present-day operations.

All applications must be received by **Thursday 4 February 2021**. You will receive a response to your application by **Monday 15 February 2021**.

Please contact the Programme Secretary [courses@u3adunedin.org.nz](mailto:courses@u3adunedin.org.nz), phone 467 2594 with any queries.

# Inside Allied Press

**2 March**

**View from the top**

The making of Allied Press  
-*Sir Julian Smith*, Chairman

The modern organization  
-*Grant McKenzie*, CEO

**9 March**

**Reporting the news**

-*Barry Stewart*, Editor, Otago Daily Times  
-*Debbie Porteous*, Chief Reporter

**16 March**

**Photography and illustration**

-*Stephen Jacquiery*, Illustrations Editor

**23 March**

**Spreading of wings**

The community newspapers, expanding across the South  
-*Nick Smith*, Director and Chairman, Star Media Group

**30 March**

**Doing the business: 'Going digital'**

Commercial and advertising  
Marketing and circulation  
Community television: Channel 39, Allied Productions  
-*Matthew Holdridge*, Commercial Manager

**7 April**

**Printing works**

Tour of Allied Press, including operation of the printing press  
-*Raja Chakrabarti*, Operations Manager