



U3A
DUNEDIN
CHARITABLE TRUST

Website:
u3adunedin.org.nz

Series 2 - 2016

Course title:

The Future of the Media in the Digital Age

Dates: **Tuesdays, 14 June - 19 July**

Time: **10.0am – 12 noon**

Venue: **Otago Golf Club, 125 Balmacewen Road
Dunedin**

(Enrolments for this course will be limited to **160**)

Course fee: \$45

Tea and coffee provided.

Course Organiser: Doug Holborow (477 4573)
bdholborow@ihug.co.nz

Course Assistant: Geoff Adams (467 2278)

If you would like to apply for more than one course, please rank your choices.
If you enrol via our website **please complete payment of the appropriate fees** EITHER by internet banking (include Membership No. in Reference box), OR by cheque (to: Programme Secretary, U3A Dunedin, PO Box 6491, North Dunedin 9059.)

All applications must be received by Thursday 12 May 2016 and you will receive a response to your application by Monday 23 May 2016.

Please contact the Programme Convenor (courses@u3adunedin.org.nz, 021 258 4183) or the Secretary (mw.potter42@gmail.com, 453 4721) with any queries.

Postponements:

Check the website: **u3adunedin.org.nz** or listen to:

The Breeze 98.2 FM — Radio Dunedin 99.8 FM — MoreFM 97.4 FM

Please note: please no recording, photographing or videoing at any session in any of the courses.

***Please keep this brochure as a reminder of venue, dates, and times
for the courses for which you apply.***

The Future of the Media in the Digital Age

The development of communications technology is advancing at an almost frightening speed. With it has come the ability of everybody to communicate simply, and easily, with everybody else.

This course will examine what this may mean for current forms of media, and how the media may evolve so as to survive, and flourish.

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| 14 June | From broadcasting to narrowcasting - what will happen to our established liberal form of democracy
<i>Dr John Farnsworth, Affiliate, Department of Media, Film & Communication, University of Otago</i> |
| 21 June | The future of television - the new distribution of audio visual content
<i>Dr John Farnsworth, Affiliate, Department of Media, Film & Communication, University of Otago</i> |
| 28 June | The future of news media - social media and citizen journalism
<i>Philip Somerville, Editorial Manager, Otago Daily Times</i> |
| 5 July | Mobile media - life in a completely connected world
<i>Dr Brett Nicholls, Senior Lecturer, Department of Media, Film, & Communication, University of Otago</i> |
| 12 July | The internet of things - life in a completely managed world.
<i>Dr Brett Nicholls, Senior Lecturer, Department of Media, Film, & Communication, University of Otago</i> |
| 19 July | Who owns the future - new media consumption and new media intrusions
<i>Dr Brett Nicholls, & Dr John Farnsworth, Department of Media, Film, & Communication, University of Otago</i> |