



University of the Third Age

U3A Dunedin Charitable Trust

A LEARNING OPTION FOR THE RETIRED

Series 1 2015

The U3A meets the MBA

Dates: Thursday 5 March to 16 April

Time: 2:15 – 4:15 pm

Venue: Leith Bowling Club, 2 Duke Street, Dunedin North

Enrolments for this course will be limited to 110

Course Fee: \$40.00

Tea and Coffee provided

Course Organiser: Richard Higham (476 1848)

Course Assistants: Jane Higham (476 1848)

Sue Cathro (467 5474)

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You may apply to enrol in more than one course. If you wish to do so, you must indicate your choice preferences on the application form, and include payment of the appropriate fee(s).

All applications must be received by noon on Wednesday 11 February and you may expect to receive a response to your application on or about 21 February.

Any questions about this course after 21 February should be referred to Marion Potter, telephone 453 4721 or on email mw.potter@xtra.co.nz

Please note, that from the beginning of 2015, there is to be no recording, photographing or videoing at any session in any of the courses.

Please keep this brochure as a reminder of venue, dates, and times for the courses for which you apply.

The U3A meets the MBA

“The Otago MBA is the leading Master in Business Administration Programme in New Zealand. Spanning almost four decades of experience, our students are engaged in successful professional roles with high-profile businesses. We lead by embracing the future and staying ahead. Our curriculum reflects our forward-thinking and progressive culture.”

What skills are taught on the Otago MBA? In this course the director Ian Lafferty, his administrative staff, some of the teachers, and some of the MBA graduates, tell the story.

5 March **What is the MBA? “Master of Business Administration”? or “Make Believe Activities”?**

The Director of the Programme Ian Lafferty chooses which.
A first year student explains why.

12 March **Two Foundation papers**

Paul Hansen, Economics: “get the best from your curves”.
Sergio Biggemann, Marketing: “find out who is out finding you”.

9 March **Working with the Figures**

Elizabeth Rose, Statistics and Decision Tools: “festival time for figure huggers”
Daniel Hellyer, Accounting: “how to appreciate your assets”.

26 March **The human side of the enterprise**

Sara Walton. Sustainable development: “keeping up the struggle”.
Liz Gordon. Human resource management: “how to grow mushrooms in your bath”.

2 April **The global scene**

Anindya Sen, Investment and global financial markets: “losing your shirt in ten steps”
Richard Higham, strategic planning for international markets: “fingers crossed in foreign lands”

9 April **Easter – no session**

16 April **Two MBA’s tell us “what happened after my MBA?”**

Eben Joubert, marketing manager Escea.
Melanie Lemke, consultant Abacus Bio.