

Dunedin has joined the many cities in the world in which a University of the Third Age has been founded

Beginning in France in the mid seventies the U3A movement has now spread to most countries and has many hundreds of thousands of members.

U3A is a response to the idea that human life is divided into three periods: firstly, childhood and schooling; secondly, child rearing and work; and thirdly retirement.

The third age is seen to provide the greatest opportunities for learning and understanding because it is during this period of retirement that the idea of a university as a community of those who seek greater understanding through learning can be put into practice.

The unique characteristics of U3A

- Learning topics are selected by the members
- Indepth courses are planned by members
- Opportunities for reading, research and discussion are provided
- Presenters/facilitators are usually members of the groups
- The company of others who enjoy learning is ensured
- The atmosphere for learning is informal and friendly
- There are no examinations
- There are no compulsory activities
- Courses take place during daylight hours
- Costs are minimal and within the reach of everybody

ADMINISTRATION

Dates: Fridays
Time: 10.00-12.00
Fee: \$40.00
Tea and coffee provided

Enrolments -Limited to 50

You are able to enrol in more than one programme (subject to numbers).
If you wish to enrol for more than one programme, you *must indicate your choice* on the Enrolment Form.

To be received on or before Friday 22nd February 2002 **Unless you are contacted beforehand you may assume you are in the class.**

Venue:

All sessions are held in the Lecture Room at Salmond Hall -Knox St.

Session Leaders

Brian Maguire
Eldora Gilbert/David McKenzie

THE UNIVERSITY OF THE THIRD AGE

U3A

Dunedin Charitable Trust

A NEW LEARNING OPTION FOR THE RETIRED

THE MEDIA IN DUNEDIN

8th March -26th April 2002

Rodgers & Associates
Law Practice

THE MEDIA

1st choice ___ 2nd choice ___ 3rd choice ___
Please tick appropriate spaces.

Surname: _____ M ___ F ___

Name for Name Tag: _____

Address: _____

Telephone Number: _____

Payment

Course Fee: \$40

Cheques payable to Rodgers and Associates

Please complete and return to:

U3A

Rodgers and Associates

P O Box 6200

Dunedin North

on or before Friday 22nd February 2002

Enquiries to:

U3A

Katherine Dolby

467 2638

The Programme

A brief outline of the way in which the media in Dunedin works and the effect it has on many peoples lives.

It is intended that as many aspects of the various media as possible shall be studied and the organisers would be grateful for any suggestions about future courses or aspects that have been missed in this course.

THE MEDIA PROGRAMME 2002

(Fridays 10.00-12.00)

Lecture Room -Salmond Hall

8th March The media -how it relates to the people of Dunedin and how they relate to it. **Geoff Adams**

15th March. The daily newspaper: **Mike Shelton** -the role of the media; particularly newspapers. **Sam Henderson** -the place of pictures in a modern newspaper.

22nd March Radio -**Stephen Wright** -the place of commercial radio in the media.

5th April Television -**Lorraine Isaacs** -the role of TV in the world of media

12th April Newspapers -**Jane Smith** -the role of newspapers as seen from the perspective of the young reporter

19th April Radio - **Jim Sullivan** -where National radio fits into the media picture

26th April Wrap-up - **Gordon Parry** -the role of various other types of media i.e. e-mail, throwaways, etc.

RETAIN THIS PORTION

Please make a note of your first preference for a course.